



*A night
in unity*

Gala Dinner
A Night in Unity to End TB

3 August 2019

Soehanna Hall, Jakarta

In collaboration with the Ministry of
Health of Indonesia and supported by
Stop TB Partnership

Table of Contents

ACKNOWLEDGEMENTS	3
INTRODUCTION	5
The Context	5
Background & Rationale	6
Objectives & Expected Accomplishments	7
THE EVENT	5
Agenda	10
Target Groups and Participants	11
Media Release (translation)	12
Media Coverage	16
POP TB Fundraising	17
Postcards Commitment to End TB	18
STRATEGIC RECOMMENDATIONS	20
Partnerships	20
Media Engagement for TB Awareness	21
PHOTOGRAPHS	22

ACKNOWLEDGEMENTS

Stop TB Partnership Indonesia team are grateful for a successful “A Night In Unity To End TB” gala dinner, which we co-hosted with the Ministry of Health of Indonesia, supported by Stop TB Partnership (global) and with CISDI as our implementing partner. This event was much needed in Indonesia to improve awareness among the general public and stakeholders beyond the health sector about how TB is a social, economical and political problem.

We are grateful of the commitment and contribution from our Health Minister H. E. Prof. Dr. dr. Nila Moeloek SpM(K), the Directorate of Disease Prevention and Control, especially our National TB Program Manager dr. Imran Pambudi, MPH. We are grateful for the wonderful collaboration with the Stop TB Partnership, especially Dr. Lucica Ditiu, Dr. Viorel Soltan and Enrica Fantini.

Our gratitude also extends to the Board of Directors and Advisors of Stop TB Partnership Indonesia for their commitment to raise the urgency of ending TB. Thank you to Zaskia Sungkar, our TB survivor champion, for sharing your story as a celebrity who survived TB and for highlighting the importance of breaking down TB-related stigma. We also thank our Goodwill TB Ambassadors, dr. Sonia Wibisono and dr. Reisa Broto Asmoro, for your solidarity and efforts to raise public awareness about TB in the media.

Most importantly, thank you to all youth and TB survivors, who reclaimed their experience with TB as a source of strength, for speaking up about your aspirations for a TB-free generation in Indonesia by 2030 in front of leaders in Businesses, Government, Development, Medicine and Public Health. The event would not be a memorable night without each of your presence and participation: Budi Hermawan, Uly Ulwiyah, Rofiq, Faradhiba, Ibu Nur Lelah with Alya and Alfiah, and Intan.



INTRODUCTION

THE CONTEXT

The Global TB Report 2018 show that no country in the world is free from tuberculosis (TB). Every year there are approximately 10 million new cases worldwide, in which South-East Asia region accounts for 45% of the global TB burden. In Indonesia, it is estimated that there are 842,000 people falling ill because of TB each year positioning Indonesia as the third country with the largest TB burden after India and China (WHO, 2018). At the same time, tuberculosis is the deadliest infectious disease globally causing approximately 1 million deaths every year with 300 deaths in Indonesia daily.

Mycobacterium tuberculosis is transmitted through air when an active TB patient cough, sing, talk, sneeze or scream. Approximately, 1 in 3 persons in the world is infected with TB, implying anyone is vulnerable of contracting TB, however, some people are at higher risks of developing active TB. These are patients' close contact, people living with HIV/AIDS, Diabetes Mellitus patients, and people with risk factors such as malnutrition, smoking and alcoholism. With the rise of non-communicable diseases in the country, the risk of developing active TB becomes greater and requires more promotion and support to prioritize efforts to end TB.

The United Nations High Level Meeting on Tuberculosis emphasized TB affects life way beyond one's health. TB affects productivity and has socioeconomic consequences that, in the long run, may halt or negatively affect the economy.

INTRODUCTION

Indonesia is estimated to lose its Gross National Income, exceeding 100 billion US Dollars, due to deaths caused by TB in 2015-2030 (UK RESULTS & KPMG, 2017). Furthermore, according to the Indonesia Primary Health Research report (2018), 75% of active tuberculosis patients are from the productive age group. This implies that the nation's predicted demographic bonus in 2030 may turn into a public health disaster if gaps in TB care, especially for resistant strains, are not closed.

BACKGROUND & RATIONALE

The international community is tireless in its efforts to end TB through Sustainable Development Goals and successful incorporation of the TB agenda into the UN General Assembly in New York beginning in September 2018. Indonesia was one of the nations participating to declare political commitments to end TB with target of eliminating TB by 2030 and eradication in 2050. Unfortunately, the political declaration on the fight against TB has not been adopted into commitments of stakeholders from non-health sectors at the national and subnational level.

There is a dire need to improve general public and relevant stakeholders' awareness on the scale of the epidemic as well as the socioeconomic impacts of the disease. Media coverage on TB in Indonesia is also relatively low compared to other issues, such as HIV/AIDS and stunting.

INTRODUCTION

A survey conducted by the Ministry of Health of Indonesia revealed that 58% of respondents think that TB patient should be isolated outside the society; 20% are confident they will not contract TB; and only 11% of the respondents know how TB bacteria is transmitted. These results depict how much Indonesian lacks the understanding that the TB response needs to be equitable, rights-based and people-centred.

STPI is a platform of cross-sectoral partnership consisting of 75 national, multinational and development partners ranging from CSOs, individual experts, academics, corporates, and government aiming to strengthen and foster collaborations towards TB elimination in Indonesia. That said, STPI has modalities, experience and vision to coordinate collective efforts to push more commitment and involvement towards TB elimination by 2030. This needed to begin with increasing relevant stakeholders' awareness about TB prior to involving more non-health stakeholders in the conversations and problem-solving about TB.

OBJECTIVES AND EXPECTED ACCOMPLISHMENTS

The primary goal of the gala dinner is to advance the TB agenda beyond the UNHLM particularly by increasing TB awareness among relevant national actors and multi-sectors stakeholders. The event is organized in collaboration with the Ministry of Health to motivate cross-sectors participation and engagement in the TB issue.



Talk show on "TB is everybody's business" with the Minister of Health, Prof. Dr. dr. Nila Moeloek SpM(K), founder of STPI, Mr. Arifin Panigoro, and Head of PETA TB RO (patient organization), Uly Ulwiyah, which was moderated by the Executive Director of Stop TB Partnership Indonesia, Heny Akhmad.

Concurrently, this event is hoped to increase national leadership, both in public and private sectors, that could lead to resource mobilization to close gaps in ending TB. Through this event, all actors and stakeholders are informed about TB with a patient-centred approach to understand the urgency of ending the epidemic. Expected outputs from the events are:

- 1) Increase media coverage about TB
- 2) Fundraising for a nutrition assistance program led by Indonesia TB Patient Organization
- 3) Launch of Goodwill TB Ambassadors



"Let's engage non-traditional actors, TB survivors and celebrities to this work."

~**Dr. Viorel Soltan**

THE EVENT

AGENDA

Time	Activity
18.00-18.45	Registration
18.15-18.50	Welcome reception
19.00-19.05	Cultural performance Traditional dance Selayang Pandang
19.05-19.10	Opening video
19.10-19.15	Opening by MC: Miss Monda, TV Presenter Highlighting the theme "A Night in Unity to End TB"
19.15-19.20	Welcome speech By Heny Akhmad, Executive Director of Stop TB Partnership Indonesia
19.20-19.25	Testimony by Celebrity Zaskia Sungkar Share experience and commitment as a celebrity affected by TB
19.25-19.40	Keynote from Stop TB Partnership (UNOPS) Dr. Viorel Soltan, Team Leader – Country and Community Support for Impact Team <ul style="list-style-type: none"> • HLM commitments • The need for multi-sectorial approach to ending TB • Indonesia contribution and importance of partnership
19.40-20.20	Dinner and Music performance by Nonaria
20.20-20.30	Aspirations for TB-Free Generation 2030 Four representatives of young people affected by TB and young health activists read their aspirations for Indonesian generation 2030
20.30-21.00	Talk show "TB is Everybody's Business" Panelists: <ul style="list-style-type: none"> - Prof. Dr. dr. Nila Moeloek, SpM(K), Health Minister - Ir. Arifin Panigoro, the Chair of the Board of Stop TB Partnership Indonesia - Ulyly Ulwiyah, Head of Pejuang Tangguh TB RO (PETA) Moderator: Heny Akhmad, Executive Director STPI
21.00-21.10	POP-TB Campaign on Kitabisa.com Budi Hermawan, Head of Perhimpunan Organisasi Pasien TB (Indonesian Association of TB Patient Organization) Campaign on nutrition assistance for MDR-TB patients
21.10-21.20	Testimonies by Goodwill TB Ambassadors dr. Reisa Broto Asmoro and dr. Sonia Wibisono share how public figures can raise awareness about TB
21.20-21.30	Post card "Commitment to End TB in Indonesia" Led by Thea, Advocacy & Communications Coordinator STPI <ul style="list-style-type: none"> • Harmonizing audience perspective that anyone can contribute in ending TB • Guests will be invited to write their commitment and their self-reflection on a post card to be archived in website
21.30-21.40	Group Photo and closing remarks

TARGET GROUPS AND PARTICIPANTS

There were 93 guests attending the event who has diverse backgrounds from various sectors in public and private sectors including:

- 28, leaders from civil society organizations (e.g. Indonesian Red Cross, faith-based organizations, philanthropy organizations, HIV/AIDS organization, Cancer organizations, TB organizations)
- 21, leaders and representatives of private sectors (e.g. private health care providers, pharmaceutical, agribusiness, energy and mining, philanthropy)
- 12, high-level representatives from the Ministry of Health & staffs from communication bureau
- 5, high-level representatives and the head of non-health government institutions (i.e. The National Team for the Acceleration of Poverty Reduction, Ministry of Village Empowerment, Rural Areas and Transmigration, Ministry of Domestic Affairs, Health Commission of the National Parliament)
- 5, national celebrities
- 2, representatives of youth actively involved in TB

Youth Town Hall

- 6, journalists from media (i.e. Sindo news, Tempo magazine, Kompas TV, DAAI TV, Tempo.co)
- 1, ambassador of France
- 7, leaders and representatives of international organizations (i.e. International Organization of Migration, USAID Indonesia, KNCV Indonesia, Stop TB Partnership, FHI 360)
- 6, executives of health professions organizations (e.g. hospital associations, primary healthcare facility association, pharmacists, nurses, public health experts)

MEDIA RELEASE (TRANSLATION)**CROSS SECTORS SYNERGY IN TB RESPONSE: A KEY IN OPTIMIZING INDONESIA'S DEMOGRAPHIC BONUS**

3 August 2019—According to the Global TB Report (WHO, 2018), there is no country in the world that is free from tuberculosis. However, Indonesia is among the top three countries with the highest TB burden world-wide. In fact, recent data suggest that 842,000 Indonesians fall ill with TB every year and 23,000 people are diagnosed with drug-resistant TB. 75 percent of people with TB in the country are from the productive age group. This situation threatens one of Indonesia's national agenda to improve its human resources quality and competitiveness as outlined in the National Mid-term Development Plan 2020-2024.

Over 100 business leaders, youth, champions in cross-sectors development and public health as well as TB ambassadors gather together to advance the TB issue beyond the UN HLM at a gala dinner event 'A Night in Unity' held in Soehanna Hall, Jakarta. This event is co-hosted by the Ministry of Health of Indonesia and Stop TB Partnership Indonesia, supported by Stop TB Partnership (global) with CISDI as its implementing partner to raise multi-stakeholder national awareness that TB is a social, economic and political problem for everybody.

Dr. Viorel Soltan, Team leader of the Country and Community Support for Impact Team at the Stop TB Partnership (Geneva) stated, "In 2017, drug-resistant TB claimed 230,000 lives and this resulted in an economic loss of 17.8 billion USD within a year.

The urgency to end this epidemic is acknowledged by world leaders as outlined in the political declaration during the UN High Level Meeting on TB, with a goal of ending TB 2030. Indonesia's leadership and achievements would contribute positively to the global efforts in ending TB. Stop TB Partnership (global), together with Stop TB Partnership Indonesia, works to optimize multi-sectorial approach in tackling this global problem."

In this momentum, the Minister of Health, Prof. Dr. dr. Nila Moeloek, SpM(K) emphasized that other sectors should prioritize TB. "Currently the Government of Indonesia is building and expanding infrastructures to connect regions, which would increase people's mobility across provinces and islands. If all of us do not underline this problem and join efforts to end TB, this infection would spread and poses larger burden to the country", she said.

Faced with the End TB 2030 target, Indonesia needs urgent actions from different sectors to end the epidemic. The Minister of Health added, "Media can elevate attention to this issue and raise public awareness about the urgency to end TB in prints and online. The transportation sector must ensure that good quality infection control is implemented in all transportation systems. Those active in the social and entrepreneurship sectors, public and private, need to get involved in providing social protection and empower TB patients to overcome their socioeconomic challenges during treatment, especially for them to have good nutrition intake. In the education sector, schools health units can be mobilized to screen TB among teachers and children."

The founder of Stop TB Partnership Indonesia, Mr Arifin Panigoro, also highlighted the importance of cross-sectors collaboration. "During the UN High-level Meeting in September 2018, world leaders and partners read the political declaration on the fight against TB. One of the points addressed in the declaration is mobilizing multi-stakeholders to close gaps in the TB response. This political commitment needs to be translated at the national level by leaders in the public and private sectors. From a moral or economic standpoint, investing in strengthening our TB response comprehensively, including for research and development, is a logical answer to help Indonesia achieve the elimination target."

Mr Arifin Panigoro further elaborated, "TB also affects the private sector. At the macro level, the productivity of a corporation would decrease due to premature deaths and sick workers. Indonesia's demographic bonus would turn into a public health burden without cross-sectors partnerships to end TB."

New perspectives and input from multi-stakeholders with different backgrounds would bring new ideas that stimulate innovation in planning and implementation of TB strategies. One of the means is the engagement of Goodwill TB Ambassador(s) to disseminate information consistently to the general public.

In her speech, dr. Sonia Wibisono said, "TB needs serious attention from us because this infectious disease is airborne and can affect anyone. The risk of contracting TB is not only for those living in slums but also doctors, nurses, young executives and even people working in the media and entertainment."

During the event, dr. Reisa Broto Asmoro uttered, "We now live in an online and digital era, everyday each of us can utilize digital media to build TB awareness through our contents in Vlog, YouTube, Instagram and other social media channels."

Ully Ulwiyah, Head of Tough Drug-Resistant TB Fighters foundation or Yayasan Pejuang Tangguh Tuberkulosis Resisten Obat (PETA TB RO) highlighted that TB does not only affect patients' health but also brings severe socioeconomic burdens to their households. "Patients and their families are vulnerable to stigma and discrimination as well as to a loss of income because they need to go for treatment on a daily basis for an extended period of time (up to 2 years). This situation could severely impact the patient access to health care facilities", she said.

In his talk about #PatunganGizi campaign (nutrition assistance for poor TB patients campaign) in kitabisa.com, an Indonesian crowd-funding site, Budi Hermawan, the Head of Indonesia TB Patient Association explained, "In their journey to actively participate in the society, TB patients not only need medications to fight the disease. Nutritious food is fundamental in boosting patients' immune systems and optimizing their recovery. Unfortunately, not all TB patients can afford adequate food. Therefore, we need additional support and resources to offer TB patients the best possible chances to survive". Certainly, fighting stigma and discrimination as well as establishing a nationwide social protection for TB patients deserves a much better attention and support from other sectors beyond health.

MEDIA COVERAGE

1. Sindo News
2. INews
3. Tempo.co
4. Bisnis.com
5. Depkes (lintas sektor)
6. Depkes (Zaskia)
7. Koran Sindo
8. Viva.co.id
9. Teras.id
10. Warta Batavia
11. Suarakarya.id
12. Liputan6.com
13. Republika
14. Liputan6.com
15. Bisnis.com
16. Kabarseleb.id
17. Harian Aceh



Click each number to access link

POP TB FUNDRAISING #PATUNGGIZI



Early July 2019 (before event)
Raised 802,163 Rupiah



End of August 2019 (after event)
Raised 17,582,541 Rupiah

[Click to access original campaign page](#)



Friends of POP TB Indonesia and PETA giving health education to TB patients undergoing their treatment at the hospital (POP TB Indonesia, 2018)

Moving on from his life experience as a former MDR-TB patient, Budi took the initiative to establish POP TB Indonesia (Indonesian Association of TB Patient Organization), a foundation made up of 16 organizations of former TB patients in 12 provinces in Indonesia that aims to provide support, education and mentoring for TB patients who are in treatment. POP TB is active in mentoring DR (drug resistant) TB, specifically for MDR TB.

POP TB Indonesia together with its member organization, namely PETA (Pejuang Tangguh or Strong DR TB Fighters) are active in assisting more than 644 MDR TB patients. Their treatment support has been carried out in the form of: ensuring MDR TB patients take their medicine and successfully access health services for routine health checks, one of which is by providing a shelter for underprivileged patients living far from the hospitals where they need to initiate treatment.

POSTCARDS COMMITMENT TO END TB



Dear TB survivors and fighters,
the future will be ours! I believe we can end TB by 2030. I am committed, along with other govts to increase awareness and end stigma regarding tuberculosis. Together, we can do this. STOP TB!

Christopher Halimkasuma

As a pharmaceutical company, we create and produce innovative product for TB and support to increase awareness of TB in Indonesia

Yohei Hishida

Bersama kita capai Indonesia bebas TBC tahun 2030

#SEKARANGSAATNYA
#ENDTB
#TOSSTBC



SIAP LAWAN TUBERKULOSIS?

#SEKARANGSAATNYA #ENDTB #TOSSTBC

WITH Good NUTRITION WE HOPE WE CAN CONSIDERED AS PREVENTION & STRENGTHENING OF TB TREATMENT

Dr. Musaman MUS. + Falbe F

Active / Increase ^{action} case detection among migrant asylum seeker / refugee under TOM care. At the moment we have 1800 migrant in Jakarta and Tangerang.

UN-TOM - dr. Kartik

UN-TOM - dr. Kartik



It's time to #EndTB

#SEKARANGSAATNYA
#ENDTB
#TOSSTBC

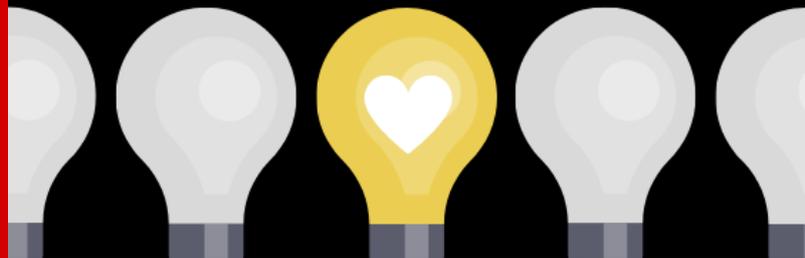


Apa yang akan kamu lakukan untuk mencapai Indonesia bebas TBC?

#SEKARANGSAATNYA
#ENDTB
#TOSSTBC

SHARE YOUR IDEAS!

How will we #EndTB?



WHAT WOULD YOU DO TO END TB?

#SEKARANGSAATNYA #ENDTB #TOSSTBC



CAN WE END TB?

#SekarangSaatnya #EndTB #TOSSTBC



Mengakhiri tuberkulosis membutuhkan kepedulian kita semua.

#SEKARANGSAATNYA #ENDTB #TOSSTBC



Tuberkulosis dapat disembuhkan dengan pengobatan teratur.

#SEKARANGSAATNYA
#ENDTB
#TOSSTBC



Bersama kita capai Indonesia bebas TBC tahun 2030

#SEKARANGSAATNYA
#ENDTB
#TOSSTBC



SIAP LAWAN TUBERKULOSIS?

#SEKARANGSAATNYA #ENDTB #TOSSTBC

STRATEGIC RECOMMENDATIONS

PARTNERSHIP WITH THE PRIVATE SECTOR

All the guests attending the gala dinner “A Night in Unity to End TB” expressed their interest to do more in ending TB through multi-stakeholders collaborations at the national and sub-national levels. Following the event, Stop TB Partnership Indonesia continues to engage existing and new partners in government, private sector, CSOs and the media.

The Ministry of Health of Indonesia, through the National TB Program, addressed the need of an alternative resource mobilization mechanism to support Indonesia’s efforts in ending TB. Stop TB Partnership Indonesia, as a neutral entity, is hoped to play a bigger role in: a) mobilizing resources to address the needs of various TB partners, and b) harmonizing multi-sectorial engagement, particularly from the non-governmental partners, in advancing the plan for a President’s decree about TB.

Concurrently, there are three corporations from sectors such as agribusiness, energy, pharmacy and a national philanthropic body that are engaged in discussions with Stop TB Partnership Indonesia. These partners are to leverage additional resources for community partners in TB to start a new public-private-community partnership (i.e. focusing on TB interventions at the community-level), to accelerate take-up of new innovations and to catalyze potential partnership in financing for TB as well as its sustainability.

MEDIA ENGAGEMENT FOR TB AWARENESS

Goodwill TB Ambassadors began to create content in their social media (i.e. YouTube, Instagram) and with journalists to discuss about TB, which they are committed to implement each month until end of July in 2020. In collaboration with the Ministry of Health, Stop TB Partnership Indonesia and Goodwill TB Ambassadors would coordinate to engage more public figures as Ambassadors. In addition, we would recommend additional attention to addressing stigma attached to having a TB status and incorporation of TB prevention messages in the existing National TB Communication Strategy.

Continuing Stop TB Partnership Indonesia's collaboration with Indonesian Alliance of Independent Journalists (AJI) in Jakarta, next year we hope to adapt the journalist training and fellowship programme to editors in the national media. In addition, thematic media roundtables are planned to highlight cross-sectors issues in TB such as transportation, housing and workplace with a human-rights approach. The selection of themes would be made on recommendations with STPI Board and input from our media partners.





*A night
in Sumatra*